

### **Announcing the New Brede/Allied Online Ordering Service**

Now available, this improved system gives you easy access to order all of our products & services, view the show schedule, print PDF order forms and links of the official vendors and other ancillary services.

The Brede/Allied online ordering is accessible through our home page at [www.bredeallied.com](http://www.bredeallied.com). Click on *Create Account* for your first trip here. This login area is located in the top right corner and will look like this: **Log in | Create Account**. Or you can click the **Order Online** button. Scroll down and click the **Strategies in Light 2012** link.

You are now asked to set up an account by creating a unique Login ID and Password. Once this step is complete, click the *Log In* button and you will be directed to the list of shows. Click on **Strategies in Light 2012**, Enter this password – **silmp** - and you are now authorized to begin the ordering process. Automated emails will be sent to you confirming this process.

With many added features such as visible color selections and photo examples, we hope that you will find this enhanced process to be a quick and effortless way to order your services. Our shopping cart operates like typical online carts with the ability to remove items prior to checkout if you have ordered in error. A printable receipt and email confirmation will be generated for your records. **Please note:** This is an estimated charge. Final billing is confirmed at show site.

After your online order is processed and complete, please contact our Customer Service Department if you wish to make any additional changes. This will help us alleviate any duplication.

Ensuring a worry free tradeshow experience is our pledge to you. Brede/Allied is totally committed to providing you with excellent customer service. If you would like assistance with ordering online, please call our Customer Service Department at 407-851-0261 or you can email our office at [info@bredeallied.com](mailto:info@bredeallied.com).