

EARLY BIRD GETS
THE...DISCOUNT



Strategies in Light®

advancing the future of light

FEBRUARY 27 - MARCH 1, 2019
MANDALAY BAY CONVENTION CENTER » LAS VEGAS, NV » STRATEGIESINLIGHT.COM

Register by January 18, 2019 and save 21%-31%

First Name _____ Last Name _____
Job Title _____ Organization _____
Address 1 _____
Address 2 _____
City _____ State/Province _____ Postal Code _____
Country _____
Telephone (+) _____ Fax (+) _____
Email _____

(A registration confirmation email will be sent if a unique email address is provided above.)

I WOULD LIKE TO RECEIVE A FREE DIGITAL SUBSCRIPTION TO *LEDS MAGAZINE*:

Yes No

Signature (Required) _____ Date _____

I WOULD LIKE TO RECEIVE FREE ELECTRONIC NEWSLETTERS (PLEASE CHECK ALL THAT APPLY):

- LEDS Magazine weekly enewsletter
 LEDS Magazine monthly product focus enewsletter
 I would like to receive free text alerts _____ Mobile Number: _____

PLEASE COMPLETE THE FOLLOWING SECTION (CHECK ALL THAT APPLY):

1. PLEASE INDICATE YOUR JOB FUNCTION

(SELECT ONE):

LIGHTING DESIGNERS/SPECIFIERS

- 16 Lighting Designer
 17 Interior Designer
 15 Architect
 22 Facility Manager/Building Owner
 20 Contractor
 23 Landscape Architect
 04 End User of LED/Lighting Products
 03 Management (Executive, General)
 97 Other Lighting Specifier

SUPPLY CHAIN

- 21 Distributor
 24 Lighting Representative
 25 Lighting Manufacturer
 09 Purchasing
 01 Management (Executive, General)
 99 Other Supply Chain

PRODUCT/SYSTEM DESIGN AND DEVELOPMENT

- 14 Design Engineer
 05 Engineering Management
 07 Product Engineering & Manufacturing
 08 Product Manager/System Design
 02 Corporate R&D
 27 Industrial Designer
 10 Research & Development (Academic, Government)
 12 Test, Measurement, Quality Control
 28 Management (Executive, General)
 96 Other Products/Systems

MISCELLANEOUS

- 26 Investment/Financial
 98 Other

2. WHAT BEST DESCRIBES YOUR ORGANIZATION'S ACTIVITY IN THE LED AND LIGHTING INDUSTRY:

TECHNOLOGY

- 12 Lighting Manufacturer
 08 LED/Chip Manufacturer
 17 Engineering
 02 Display/Signage Manufacturer
 18 Automotive/Transportation
 04 Drivers & Power Supplies
 06 End User of LED Products
 19 ICs, Thermal, Optical Interconnect, Etc.
 10 Light Engine/LED Module Supplier
 14 OEM that Integrates LED Products
 15 Optical Design & Integration
 16 Test Services, Equipment
 07 Utility/Municipal/Government
 05 Education/University

LIGHTING

- 20 Lighting Design
 21 Interior Design
 01 Architecture
 22 Landscape Architecture
 11 Lighting Installer
 23 Building Owner/Management
 24 Energy Service Company (ESCO)
 25 General Contractor and Construction
 26 Corporate/Government Facility
 27 Institution Lighting (school, hospital, other)
 03 Distributor

MISCELLANEOUS

- 98 Other

3. WHAT PRODUCTS/SERVICES DO YOU PURCHASE OR SPECIFY?

- 01 Assembly & Manufacturing Equipment
 02 Backlighting Modules
 03 Chip-on Board Arrays
 04 Design/Engineering Services
 05 Displays
 37 Distributors & Services
 06 Drivers ICs
 07 Drivers & Controllers
 30 Edu/R&D
 08 Encapsulants, Gels, Bonding Materials
 09 Epitaxial Equipment & Materials
 10 Epitaxial Wafers
 31 Facade & Decorative Products
 32 General Lighting Products
 11 Insulated Metal Substrates
 12 LED Chips
 13 LED Packages (White, RGB, SMT, etc.)
 14 Light Engines & Modules
 15 Lighting Fixtures
 27 Lighting Products
 28 Lighting Related Technology
 26 Light Sources
 33 Medical & Industrial Lighting Products
 34 Mobile Applications
 16 OLED Displays
 17 OLED Materials & MFG Equipment
 18 Optical Design Software & Services
 19 Optics, Lens, Diffusers
 20 PCBs & Heat Sinks
 21 Phosphors
 22 Power Suppliers
 23 Signs, Channel Letters
 35 Signal Lighting
 24 Surface Mount LEDs
 25 Test & Measurement Equipment
 36 Vehicle Lighting Products
 99 None of the above

4 WAYS TO REGISTER:

- 1. Online:**
www.strategiesinlight.com
- 2. Email:**
onlinereg@american-tradeshow.com
- 3. Fax:**
+1-985-809-0300
- 4. Mail:**
PennWell Registration/SIL 2019
PO Box 973059,
Dallas, TX 75397-3059 USA

Questions: If you have any questions about registration call:
Direct +1-985-801-0678

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TOTAL ACCESS PASS

- Total Access Pass Early Bird Rate (Register before Jan. 18, 2019) . . . \$1,300
- Total Access Pass (Register after Jan. 18, 2019) . . . \$1,700
- Total Access Pass - Group Rate* (3-5 Attendees) . . . \$700ea
- Total Access Pass - Group Rate* (6 or more Attendees) . . . \$500ea

*Group rate cannot be combined with Early Bird Discount.

For group rate registrations, please complete one registration form per attendee, select applicable group rate above and email forms to the registration department at onlineereg@american-tradeshow.com.

TOTAL ACCESS PASS INCLUDES:

- All Workshops
- Investor Forum
- Plenary Sessions
- All Conference Track Sessions
- Exhibition Access
- Breakfasts and Lunches on all 3 days
- Exhibit Hall Receptions
- All Conference Proceedings

**BEST
VALUE!**

FLEX PASS

- Flex Pass Early Bird Rate (Register before Jan. 18, 2019) . . . \$900
- Flex Pass (Register after Jan. 18, 2019) . . . \$1,300
- Student Flex Pass (Student ID Required) . . . \$295

Registering for a Flex Pass and also interested in any of our Workshops or the Investor Forum?

Upgrade to our TOTAL ACCESS PASS and SAVE!

FLEX PASS INCLUDES:

- Plenary Sessions
- All Conference Track Sessions
- Exhibition Access
- Breakfasts and Lunches on 2 days
- Exhibit Hall Receptions
- Conference Proceedings

ADDITIONAL OPPORTUNITIES

INVESTOR FORUM - Wednesday, February 27 | 8:30 a.m. to 5 p.m.

- Investor Forum (Register before Jan. 18, 2019) . . . \$495
- Investor Forum (Register after Jan. 18, 2019) . . . \$595

INVESTOR FORUM INCLUDES:

- Investor Forum
- Continental Breakfast & Lunch on Wednesday
- Exhibition Access
- Exhibit Hall Receptions
- Investor Forum Proceedings

WORKSHOPS - Wednesday, February 27

- Workshop (Register before Jan. 18, 2019) . . . \$495ea
- Workshop (Register after Jan. 18, 2019) . . . \$595ea

Please select one workshop below.

- 8 a.m. to 12 p.m. | WORKSHOP 1: LED Lighting Standards & Methods of Measurements
- 8 a.m. to 12 p.m. | WORKSHOP 2: Practical LED Optical Design: How to Start and Where to Go
- 1 p.m. to 5 p.m. | WORKSHOP 3: Obtaining and Litigating Patents in the LED Industry
- 1 p.m. to 5 p.m. | WORKSHOP 4: TBD

WORKSHOP INCLUDES:

- Selected Workshop
- Continental Breakfast & Lunch on Wednesday
- Exhibition Access
- Exhibit Hall Receptions
- Workshop Proceedings

- EXHIBITION ONLY VISITOR . . . FREE with pre-registration; \$25 after January 18, 2019
INCLUDES: Exhibition Access, and Exhibit Hall Receptions ONLY

TOTAL PAYMENT DUE

Please add all selections and total here:

PROMO CODE:

Payment must be received by published date to receive early registration discounts. Cancellations must be received in writing on or before January 15, 2019 in order to receive a refund, minus \$100 administrative charge. On or after January 16, 2019, refunds are not available. Substitutions may be made at any time by written notification to the registration office.

METHOD OF PAYMENT

Payment must be received prior to conference

- Check Enclosed (U.S. funds only. Checks payable to SIL 2019)
- Wire Transfer (wiring info provided upon confirmation)
- Credit Card:
 - Amex Visa MasterCard Discover Diners Club

Card Number _____

Exp. Date _____

Name on Card _____

Signature _____

